

SOLOCLIENTSTACK

Affiliate & Partnership Media Kit

The Operating System for Solo Consultants



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SoloClientStack helps consultants build acquisition, CRM, onboarding, delivery, automation, and AI systems that create leverage.

Audience: Consultants, coaches, freelancers, advisors, and fractional executives actively evaluating software and operational systems.

Website Experience

ROI CALCULATOR

Does the stack pay for itself?

Pick a scenario or set your own numbers. See the math before you spend a dollar.

SOLO CONSULTANT ROI ESTIMATOR

Scenario presets: Conservative (4 hrs/mo saved), **Expected (8 hrs/mo saved)**, Aggressive (12 hrs/mo saved)

YOUR HOURLY BILLABLE RATE: **\$150/hr**

ADMIN HOURS SAVED PER WEEK: **8 hrs**

STACK COST PER MONTH: **\$100/mo**

VALUE RECLAIMED / MONTH: **\$5,196**

STACK COST / MONTH: **\$100**

NET GAIN / MONTH: **\$5,096**

ROI MULTIPLE: **52.0x**

Pays for itself in the first **0.7 hrs** of reclaimed time each month.

[See the full stack →](#)

THE SOLO CONSULTANT OS

Every layer. Every tool. One system.

The AI tools for consultants that handle client acquisition, CRM, scheduling, onboarding automation, and delivery — mapped to the workflow problem each one solves.

ACQUISITION	FOLLOW-UP	DISCOVERY	DELIVERY	AUTOMATION
HubSpot CRM ↳ Notion	Kit ↳ Beeble	Calendly ↳ Calendly Pro	Notion ↳ Calendly Pro	Make ↳ Zapier
Free - \$20/mo	Free - \$25/mo	\$10 - \$20/mo	Free - \$10/mo	Free - \$10/mo

FULL OS - MONTHLY TOTAL: **~\$97/mo**

[View implementation →](#)

5 tools - 1 operating system - complete workflow

Positioning: Unlike generic software review sites, SoloClientStack organizes recommendations around consultant workflow problems and operating-system design.

POPULAR RESOURCES

Most-read guides on SoloClientStack.

Organized by the workflow problem they solve — not by traffic or affiliate rate.

ARTICLE Best CRM for Solo Consultants	COMPARE Make vs Zapier for Consultants	ARTICLE Consultant Stack Under \$100/mo
PLAYBOOK Client Onboarding Automation	WORKFLOW Discovery Call Automation Workflow	HUB Browse all resources →
★ PILLAR GUIDE · 4,000 WORDS The Complete Solo Consultant Operating System Guide — All 5 Leverage Layers →		

Distribution Channels

The screenshot shows the YouTube channel page for @SoloClientStack. The channel profile picture is a circular logo with the text 'Solo ClientStack' and 'AI OPERATING SYSTEMS FOR SOLO OPERATORS'. The channel name is '@SoloClientStack • 1 video'. The description reads: 'SoloClientStack explores how modern solo consultants build leverage through systems, /...more'. Below the description are buttons for 'Customize channel' and 'Manage videos'. The video player shows a man speaking, with a duration of 10:47. The video title is 'How to Automate Client Onboarding as a Solo Consultant (3-Hour Setup, Runs Forever)'. Below the title, it says 'No views • 1 day ago'. The left sidebar shows navigation options: Home, Shorts, Subscriptions, and You.

YouTube Strategy

Implementation guides • Consultant operating systems • CRM setup • AI workflows • Automation walkthroughs.

Why Our Audience Converts	Readers arrive with a workflow problem and actively evaluate solutions.
Content Types	Implementation guides, comparisons, playbooks, tutorials, templates.
Partnership Types	Affiliate programs, sponsored tutorials, software reviews, newsletter features.
Ideal Partners	HubSpot, Make, Notion, Calendly, Kit, Beehiiv, PandaDoc, Xero, ClickUp, Claude.

2026 Growth Plan

Publishing Roadmap

- 25+ implementation guides
- 20+ software comparisons
- Consultant OS framework expansion
- AI workflow library
- Weekly YouTube publishing cadence
- Newsletter launch

Brand Differentiation

Most affiliate publishers review tools. SoloClientStack teaches complete operating systems and implementation workflows.

Contact

Website: soloclientstack.com

YouTube: @SoloClientStack

Category: Consultant Operations • AI Workflows • Business Systems